

# Echinacea purpurea 'Pow Wow Wild Berry'

## Pow Wow Wild Berry Coneflower



### DESCRIPTION

'Pow Wow Wild Berry' features large, deep magenta flowers in an upright clump on sturdy, well-branched stems that do not need staking.

Each flower features downward-arching, overlapping, deep magenta-pink rays which encircle a large orange-brown center cone.

Attracts butterflies to a wide range of landscape settings.

An excellent cut flower that will tolerate periods of drought.

### QUICK FACTS

***Plant Height:*** 16-24"

***Plant Width/Spread:*** 12-18"

***Hardiness Zone:*** 3-8

***Flower Color:*** Magenta

***Sun/Light Exposure:*** Full sun

***Bloom Time:*** Summer



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